

Hotel Commonwealth

HOTEL COMMONWEALTH UNVEILS NEW LOBBY AS PART OF \$50 MILLION MAKEOVER

Contemporary Prep Meets Urban Luxe at the Reimagined Iconic Boston Hotel

April 23, 2015 (BOSTON, MA) – Hotel Commonwealth, credited for sparking an urban revival of Boston’s Kenmore Square upon opening 12 years ago, continues to build on its bold legacy with the debut of its redesigned lobby. Building off of the collegiate spirit of the city and the hotel’s dynamic neighborhood, the new lobby concept reflects the personality of Kenmore Square and its urban clientele with a crisp, modern aesthetic and a pop of classic patterns. The renovation represents the second stage in an overall expansion for Hotel Commonwealth, which will be completed in November 2015 and features the addition of 96 new guest rooms, a designated Fenway Park Suite overlooking the Green Monster, two additional suites with Fenway facing balconies, 6,000 square feet of meeting space and 2,000 square feet of outdoor space overlooking Fenway Park, home of the Boston Red Sox.

“We’re excited to debut our new lobby, which reflects the unique Kenmore Square neighborhood while maintaining the hotel’s welcoming feel,” says Adam Sperling, General Manager of Hotel Commonwealth. “We believe this new space, with its contemporary design finishes, re-imagined check-in and seating, and thoughtfully preserved classic touches will allow us to better enhance the high level of service we’ve been known for among travelers and locals.”

DESIGN & RENOVATION

The four-month, \$1 million lobby re-design, courtesy of New York’s [dash design](#), transformed Hotel Commonwealth’s former traditional lobby space into an elegant yet comfortable gathering place. Classic patterns such as houndstooth and plaids were made current by altering scale and layering texture in carpets and upholstery, creating an unexpected contemporary prep style.

Trading in the traditional check-in desk, Hotel Commonwealth opted for two more welcoming, free-floating pods that allow for a more customized, interactive check-in experience. At check-in, guests will also have the option to purchase snack boxes with hand-selected, locally sourced items from [Olives & Grace](#), an award-winning artisan shop in Boston. Additionally, [NINE Dot ARTS®](#), an art consulting firm based in Denver, curated works from local artists that play off of local themes, including a wall featuring artworks of Boston Terriers.

2015 EXPANSION

Working with architect [Group One Partners](#) and dash design, Hotel Commonwealth’s expansion will extend the existing building over the parking lot at the rear of the hotel facing Fenway Park. An

enclosed footbridge connecting the current and new building will lead guests to the expanded space which features:

- 96 newly built generously sized guest rooms featuring modern baths with walk-in showers and barn doors
- 6,000 square feet of meeting space with two-story floor-to-ceiling windowed reception area
- 2,000 square foot outdoor terrace viewing Fenway Park
- 1,000 square foot state-of-the-art boardroom
- Fenway Park Suite overlooking the Green Monster
- Two additional suites with oversized walk-out balconies

###

About Hotel Commonwealth:

Featuring Boston's best hotel dining and drinking, with an enviable Kenmore Square location around the corner from Fenway Park, Hotel Commonwealth pushes the boundaries of hospitality excellence. Since opening its doors in 2003, the 149 luxury guest room property has attracted new businesses and guests to what's become an invigorated city neighborhood. The property has garnered multiple prestigious accolades, including *Travel + Leisure's* World's Best Award for **Top Large City Hotels (2011, 2013, 2014)**, *Travel + Leisure's* **Top 500 Hotels in the World (2015)** and **U.S. News and World Report's Best Hotels in the USA (2011 - 2014)**. Hotel Commonwealth is currently ranked as one of the top hotels in Boston and in the Top 25 Hotels in the USA on TripAdvisor.com. As the Official Hotel of the Boston Red Sox, Hotel Commonwealth connects Boston visitors and baseball enthusiasts with exclusive Red Sox excursions – from group ticket packages to batting practice visits, VIP seating and much more. For more information, please visit www.hotelcommonwealth.com, like on Facebook at [Hotel Commonwealth](https://www.facebook.com/HotelCommonwealth), follow on Twitter at [@HotelCommonwlth](https://twitter.com/HotelCommonwlth) or call (617) 933-5000.

CONTACT: Courtney Long
Nancy J. Friedman Public Relations
857-350-4052/courtney@njfpr.com